

Are you constantly searching for ideas on what to blog about? What to post on your business Facebook account? What will people be interested in for your Twitter? Here are some ideas for you to consider:

Your business' terminology
Cremation/burial terminology
Private cremation definition
Children and the loss of a pet
Cremation process
How to select an urn – 1 cubic inch = 1 pound
How to personalize a memorialization item
Cremation jewelry and creative ideas for their contents
How to select a pet death care organization to help a pet parent
What to ask your vet about the pet death care company helping with the final arrangements of your pet
The benefits of memorialization items
How to arrange a pet funeral
Rainbow Bridge
Euthanasia – “good/fortunate” death
Honor a family/pet that you are serving
Share a story about what you did to help a family
Share a story about what you did to help a vet
Give information on where you will be with a pet event
Film a family telling a story about their pet
 Purchase a Flip video camera – take this everywhere and you will always have material to post on your viral accounts
How to plan ahead for the final arrangements of their pet
Memorialization items and their significance to honoring the life of a pet
 Art work, jewelry, pillows, frames
Do other pets grieve the loss of their pet friends?
The pet loss/grief process
Honor another pet operation in your area – a groomer, pet day care, bakery, etc
How to write an epitaph
“Will I ever GET OVER the loss of my pet?”
Do pets go to heaven?
Write a story on a book (pet related) that you would recommend
Thank a vet that went above the call of duty for a family
Ask people a question about their thoughts on burial vs. cremation? Would you have a funeral for your pet? Would you go to a funeral for a pet? Etc,...

Honor a service dog – therapy, K-9, search and rescue – profile a different one periodically
How to select a pet cemetery
Profile different breeds of animals and their significance in history
Film another pet operation giving a testimonial to your business
Share “Thank you” notes that families have sent to you